



Yuting Chen

Young professional in sales and marketing

Eindhoven, NL

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Dutch driving licence B
Work permit in Netherlands

| COMPUTER SKILLS

DATA ADMINISTRATION

MS Excel

IBM SPSS

Oracle ERP

Python

R

OTHER

MS Office

Social media

| LANGUAGES

Native speaker

Fluent, TOEIC 915

Intermediate, CEFR B1

| OTHER INTERESTS

Singing Cooking

Travelling Mangas

| WORK EXPERIENCE

Sales operations specialist | HiTi Digital Europe

July 2015 - February 2016 (8 months) Eindhoven (Netherlands)
I was in charge of supporting the sales team (order entry, shipping and invoicing, account management), processing all the accounting activities (bookkeeping, preparation of financial reports, budgeting, accounts payable/receivable, cash management) and assisting audit and other administrative tasks.

Marketing and communication trainee | Lucie Labs

April - September 2014 (6 months) Sophia-Antipolis (France)
I worked with the founders to launch a Kickstarter crowd founding campaign. I developed and coordinated all the digital marketing activities (website content, social media, email-marketing, press release) and did market research. The campaign had raised public attention and been featured in many major publications worldwide.

Research assistant | National Science Council

January - June 2013 (6 months) Taipei (Taiwan)
I worked on a project to analyze the effects of celebrity endorsements in advertising.

Accounting assistant | Her-Jer

July - August 2008 (2 months) Taipei (Taiwan)

| EDUCATION

National Taiwan University | Master in international business

2011-2014, Taipei (Taiwan)
Majors in finance, marketing, economics

Telecom École de Management | Exchange semester

2013, Evry (France)
Integrated master's degree in management

National Chengchi Univ. | Bachelor in business administration

2007-2011, Taipei (Taiwan)
Minor in business and economics

| ASSOCIATIONS AND CHARITIES

- **2011:** Member of National Taiwan University's student association
- **2011:** English teacher in a winter camp for Taiwanese children
- **2010:** Volunteer tutor for homeless children