

file Ein

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www.yutingchen.net



Dutch driving licence B Work permit in Netherlands

### | COMPUTER SKILLS

#### DATA ADMINISTRATION

**MS Excel** 

**IBM SPSS** 

Oracle ERP

S ...

Python

R

#### OTHER

MS Office

Social media



#### **LANGUAGES**



Native speaker Fluent, TOEIC 915



Intermediate, CEFR B1

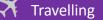
## | OTHER INTERESTS



Singing



Cooking



Mangas

# Yuting Chen

# Young professional in sales and marketing



**WORK EXPERIENCE** 

## Sales operations specialist | HiTi Digital Europe

July 2015 - February 2016 (8 months) € Eindhoven (Netherlands) I was in charge of supporting the sales team (order entry, shipping and invoicing, account management), processing all the accounting activities (bookkeeping, preparation of financial reports, budgeting, accounts payable/receivable, cash management) and assisting audit and other administrative tasks.

#### Marketing and communication trainee | Lucie Labs

April - September 2014 (6 months) Sophia-Antipolis (France)

I worked with the founders to launch a Kickstarter crowd founding campaign. I developed and coordinated all the digital marketing activities (website content, social media, email-marketing, press release) and did market research. The campaign had raised public attention and been featured in many major publications worldwide.

#### Research assistant | National Science Council

January - June 2013 (6 months)

Taipei (Taiwan)

I worked on a project to analyze the effects of celebrity endorsements in advertising.

## **Accounting assistant** | Her-Jer



Taipei (Taiwan)



# National Taiwan University | Master in international business

2011-2014, Taipei (Taiwan)

Majors in finance, marketing, economics

# Telecom École de Management | Exchange semester

2013, Evry (France)

Integrated master's degree in management

National Chengchi Univ. | Bachelor in business administration

2007-2011, Taipei (Taiwan)

Minor in business and economics



# ASSOCIATIONS AND CHARITIES

- 2011: Member of National Taiwan University's student association
- 2011: English teacher in a winter camp for Taiwanese children
- 2010: Volunteer tutor for homeless children